

**MATTHEW KURTH**  
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## **SUMMARY**

Enthusiastic television director/producer, system administrator, and computer programmer. Good camera eye and ability to let people tell their own story. Able to use HTML and database systems to create timesaving on-line tools. Effective at analyzing procedures and streamlining processes to save manhours and money. Able to work well in a group or independently to complete necessary tasks and ask detail questions others miss. Experience includes directing, master control, shooting, editing, creative work using Adobe Photoshop and AfterEffects, Linux system administration, Microsoft Windows troubleshooting, and Perl programming.

## **HARDWARE & SOFTWARE PROFICIENCY**

- Adobe Photoshop
- Adobe Premiere & AfterEffects
- Ross Production Switcher
- Pinnacle Still-Store
- Sony Betacam & Panasonic DVCPro
- Odetics Airo/Spotbank
- Grass Valley MC Switcher
- Microsoft Windows 98/NT/2000
- Linux (Debian, SuSE, Caldera)
- OSI Traffic

## **EXPERIENCE**

**Nationwide Credit, Inc,** Vestal, NY

**2003-Present**

### **High Toll Analyst** (2003-Present)

Responsible for evaluating MCI long-distance customers for potential debt risk and intervening accordingly. Also worked with customers whose accounts have been handled by the department.

- ▶ Received Analyst of the Month and QASAR quality-assurance awards for June 2004.
- ▶ Nominated for Rookie Of The Month award for February and April 2004.

**WREX-TV,** Rockford, IL

**1998-2003**

### **Information Systems Administrator** (2002-2003)

Responsible for overseeing a 50-employee, 70-computer network and developing custom Intranet applications while overseeing the production of a weekly public affairs program and assisting with the training of personnel in the production department.

- ▶ Built new on-air graphics for weekly community affairs show, including new show opens and music that tied in with both local and network graphic elements.
- ▶ Acted as senior director for weekly community affairs show, developing time-saving production techniques for the show's unique challenges.
- ▶ Wrote program to automate value reports for advertisers which was implemented by 7 TV and radio stations, saving over 100 manhours/month.

- ▶ Created database system to automatically track commercials received by the station and web-based frontend for database searching, eliminating paper recordkeeping.
- ▶ Wrote program to automatically archive and distribute daily broadcast reports via Email by translating database output to HTML, simplifying report distribution.
- ▶ Worked as helpdesk liason between local users and corporate MIS, supporting Windows 3.1 to XP, Office 2000/XP, Adobe Photoshop/Premiere, and MacOS 8/9.
- ▶ Made PC purchasing recommendations to General Manager.
- ▶ Migrated station from iMac/PowerPC environment to PC/Windows 2000.
- ▶ Created Intranet portal for station, which was implemented corporation-wide.
- ▶ Built Linux-based servers to administer Intranet and automate station tasks.
- ▶ Located new vendors for laser printer toner, cutting toner costs in half.

### **Traffic Manager** (2001)

Responsible for handling of incoming traffic orders and coordination between the Local Sales Manager, Account Executives, and Master Control. Entered instructions from local, regional, and national clients into OSI Traffic system and managed spot inventory in Odetics Airo playback system. Worked with corporate Operations Center with program formatting and layout.

- ▶ Oversaw the conversion of station traffic from Columbine JDS to OSI Traffic system.
- ▶ Created policies and procedures to encourage Account Executives to file traffic instructions and deliver local spot masters in a timely fashion.
- ▶ Developed simple method of assigning cart numbers in order to facilitate local spot archival while recycling national spots that expired more quickly.

### **Director/Master Control Operator** (1998-2001)

Responsible for maintenance of on-air signal, including the management of daily programming and commercial spots, ensuring the broadcast day runs as smoothly as possible. Worked as a crew member for the production of daily newscasts and weekly community affairs programming, including show directing and promotional spot editing.

- ▶ Refreshed graphics package for weekly community affairs program, incorporating revised station logos and customized lower-third templates, as well as created and maintained a quarterly proof-of-performance promotional spot for the program.
- ▶ Was part of a team that oversaw the transition from tape to disk-based commercial playback in 1999.
- ▶ Developed network-based report system for on-air discrepancies, reducing paper use.
- ▶ Directed all news programs: morning, noon, five, six, ten, and community affairs.
- ▶ Worked with station engineers and network personnel to quickly resolve problems.

### **Headline News Local Edition, DeKalb, IL**

**1995-1998**

### **Graphics Director** (1997-1998)

Responsible for maintenance of graphics for daily 6-minute news briefs, including on-air style and in-house image library.

- ▶ Researched, wrote, and produced a 6-minute documentary for the news organization's 25<sup>th</sup> anniversary.
- ▶ Created system for generating over-the-shoulder graphics with text on a template, creating a unified style.
- ▶ Cataloged image library and transferred images from slides to digital format.

## **EDUCATION**

Bachelor of Arts, Communication/Broadcast Journalism, Northern Illinois University, DeKalb, IL

- ▶ Graduated with Cum Laude honors.
- ▶ Won 1998 Broadcast Journalism Student Of The Year award.

## **REFERENCES**

Jon Skorburg  
Station Manager, WREX-TV

Joe Cygan  
Freelance Video Producer

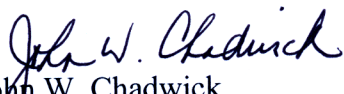
Todd Hausser  
Assistant Chief Engineer, WREX-TV

Doug Ball  
Engineer, Northern TV Center



To Whom It May Concern:

Matthew Kurth has been a valuable employee for WREX in establishing our internal computer network. Matthew was instrumental in helping us setup automated procedures that have made us a more efficient operation. It has been my pleasure to work with Matthew on several projects that have been successfully completed.

  
John W. Chadwick  
Vice President General Manager